

Green Queen Bingo

Green Queen Bingo combines bingo with **witty banter and exciting drag performances** to raise money for the LGBTQ community.

Drag Queen Bingo is a unique opportunity to increase **awareness of LGBTQ issues and provide resources** at a fun, affirming event that celebrates the community.

Each Green Queen Bingo event includes **8 games that are sponsored** by local businesses, nonprofit organizations, and civic groups.

Proceeds support Guilford Green Foundation & LGBTQ Center and Greensboro Pride.

With over **5,000 annual attendees**, this is our largest community event.

Event Information:

Piedmont Hall at
Greensboro
Coliseum Complex

2022 Dates:

March 4
May 6
July 1
September 2
November 4

Doors open at 6pm
Games start at 7pm

2022 Green Queen Bingo

Presenting Sponsor: (1 available) \$10,000

- Exclusive presenting sponsor name recognition on all marketing and media materials
- Annual logo promotion on websites of both organizations (75,000 annual views)
- Social media recognition on all promotional posts by both organizations (Over 20,000 followers on Facebook, Instagram, LinkedIn, Twitter)
- 6'4 Banner on Green Queen Bingo stage
- Logo on Green Queen Bingo collector's magnet (mailed to 2,500 households)
- Quarterly newsletter recognition (6,000 constituents)
- Sponsor the grand prize final game at each event (\$1,800 value)
- 3–5-minute speaking opportunity at each event
- Up to 2 premium reserved tables for 8 at each event (\$3,000 value)
- Promotional table at each event for materials and services
- **Bonus-**
 - Silver Sponsorship recognition at Guilford Green Foundation & LGBTQ Center Gala in June 2022 (\$2,500 value)
 - Gold Sponsorship recognition at Greensboro Pride event in September 2022 (\$1,200 value)

Annual Sponsor: (4 available) \$2,500

- 1 sponsored game per event (\$1,800 value)
- 1 premium reserved table for 8 at each bingo event (\$1,500 value)
- Brand recognition at every event
- Annual logo promotion on website of both organizations (75,000 annual views)
- Quarterly newsletter recognition (10,000 constituents)

Single game Sponsor: \$300 per game

(\$200 for 501c3 nonprofit organizations)

- Introduce your organization on stage and call your game with the Green Queen
- 2 complimentary tickets
- Place promotional materials on all tables

Daily Double Deal: \$500 for 2 games

(Discount applies for all games sponsorships in multiples of 2)

- \$100 discount when you purchase 2 single game sponsorships on a single event date
- Introduce your organization on stage and call your games with the Green Queen
- 4 complimentary tickets per daily double deal
- Place promotional materials on all tables

