

Friendship Fund Drive Leadership & Gala Sponsorship Recognition Levels | 2020

	DIAMOND Table Sponsor (logo on table)	PLATINUM Table Sponsor (logo on table)	GOLD Table Sponsor (logo on table)	SILVER	BRONZE
Amount	\$20,000	\$10,000	\$5,000	\$2,500	\$1,000
Annual Report Recognition	Logo*	Logo*	Name	Name	Name
Gala Program Recognition	Gala Presented By: Logo on Program Cover	Logo*	Logo*	Name	Name
Gala Tickets	10 1 Premium table center stage (1 available)	10 1 Premium table (2 available)	8 1 Reserved table	4	2
Logo on Website Homepage	1 year	8 months	6 months	4 months	2 months
Social Media Features*	5 Opportunity to craft message	4 Opportunity to craft message	3	2	1
Logo Placement on Gala Invitation	Front	Front	Back		
Signed Keynote Speaker Book, Sally Kohn	10 Signed copies	10 Signed copies	8 Signed copies		
Private Meet & Greet with Sally Kohn					
Verbal Recognition at Gala					
Bingo Sponsorship	Listed as 2020 Presenting Sponsor of Green Queen Bingo				
On Stage Award Presentation with Opportunity for Remarks at Gala	Opportunity to speak for 2 minutes at Gala				

*Corporate donors only

SHINE

BUILDING A BRIGHTER FUTURE



3.21.20

GALA & GREEN PARTY

 **GUILFORD GREEN**
FOUNDATION & LGBTQ CENTER

About Guilford Green Foundation & LGBTQ Center:

For over 20 years Guilford Green Foundation has worked to make Greensboro a more accepting place for LGBTQ people. We envision a thriving LGBTQ community that elevates all. As one of the first LGBTQ foundations in the southeast, we have invested more than \$800,000 in organizations and programs that support the LGBTQ community. In 2018 we expanded our mission to include programming and launched the first LGBTQ center in Greensboro ensuring our community had a safe and affirming place to connect with others. 1,581 people visited the LGBTQ center its first year. In 2019 our successful capital campaign allowed us to secure a larger, more accessible and visible downtown space for the center and in 2020 we will cut the ribbon on a new decade of progress in Greensboro. As we move into the new center we are ready to expand our outreach, increase our programming and continue our long history of building the capacity of Greensboro's LGBTQ community.

By the Numbers:

LGBTQ Center:

- 1,500+ people annually visit the LGBTQ center
- 250+ annual opportunities to connect through events, programs and meet-ups
- 1,800+ square feet of meeting space located at 121 N. Greene Street
- 350+ resources and titles available through our library and resource center
- 16 community partners providing services and programs at the LGBTQ center
- \$800,000+ in grants awarded to LGBTQ nonprofits
- 1 Pearl Berlin scholarship award
- 4 annual leadership awards recognizing outstanding service in the LGBTQ community



Sally Kohn

**Founder & CEO of Movement Vision Lab,
Liberal Political Commentator &
Community Organizer**

Sally Kohn is one of the leading progressive voices in America today. The author of *The Opposite of Hate* (April 2018, Algonquin) and host of the "State of Resistance" podcast, Sally is a CNN political commentator and columnist. Before that, she was a Fox News contributor, and before that she worked for over 15 years as a community organizer. Sally's writing has appeared in the Washington Post, The New York Times, New York Magazine, More Magazine, RollingStone.com, Elle.com, USA Today, Time, Afar Magazine, and many other outlets. She's also a popular keynote speaker and frequently leads media and speaking skills workshops for grassroots activists and corporate leaders.

Previously, Sally was the senior campaign strategist with the Center for Community Change, a 45-year-old hub of grassroots organizations nationwide. Sally served as co-director of ideas and innovation for the center, helping lead the pioneering Campaign for Community Values, producing a nationally-televised, presidential-candidate forum in 2008, developing a new media organizing project on health care reform in rural communities, and spearheading several other initiatives.

Before that, Sally held a program fellowship at the Ford Foundation, helping to manage more than \$15 million in annual grants to social justice organizations nationwide. She was also strategic advisor to the Social Justice Infrastructure Funders, a private network of 25 top program staff from some of the nation's most prominent foundations, working to identify a shared strategy and coordinate grant making. Before that, Sally served as executive director of the Third Wave Foundation, the leading young women's organization in the country. She was also a distinguished Vaid Fellow at the National Gay and Lesbian Task Force Policy Institute, where she published a groundbreaking guidebook for organizing campaigns to win domestic partnership benefits.

Sally also worked as a consultant with the Urban Justice Center, publishing a report on the experiences of gay youth in the New York juvenile justice system.

Sally received a joint degree in law and public administration from New York University and was a Root Tilden public service scholar at the New York University School of Law. She received her undergraduate degree from George Washington University in D.C. Originally from Allentown, Pennsylvania, Sally now resides in Brooklyn, New York, with her partner Sarah Hansen and their daughter Willa.

