

ANNUAL

REPORT

2013-2014

A LETTER

2013-2014 was a year of outstanding growth and increased relationships within our community. We saw a GGF GALA that surpassed all expectations and was supported by an increased number of corporate sponsors. We saw our endowment grow to almost \$650,000. We made grants to organizations that were working to benefit the LGBT community. We had a year of Uniting Community.

And it was a year of examination where many people spent many hours working to create a quality strategic plan that will lead us into the future. We are grateful that so many people from through the community assisted us in creating the core of our strategic plan.

It was also a year when we had to say good-bye to our executive director Shane Burton. Under his leadership GGF displayed an increased level of stability and respect in our community. He fostered many new relationships and represented GGF with passion and professionalism. We wish him the very best in this new chapter in his life.

Looking to the future, we are focused on making an even greater impact on our community. We want to not only provide funds to our grantees, but to build collaborations with them.

Today we look at the impact GGF has made in our community over the years and recognize that we owe a great debt to those people many years ago who had the vision to organize the Guilford Green Foundation. And we are incredibly grateful for all of the individuals and corporations that are supporting our efforts today.

It is an exciting time to be part of the Guilford Green Foundation and we look forward to your being a part of us as we continue Uniting our Community.

Sincerely,
Gary Palmer, Co-Chair
Melissa Greer, Co-Chair



Gary Palmer

Board Co-Chair



Melissa Greer

Board Co-Chair

FROM THE EXECUTIVE DIRECTOR

“Uniting Community” is a simple concept, but a complex and incredibly important goal. The Guilford Green Foundation (GGF) has been working within the lesbian, gay, bisexual, and transgender community for over sixteen years, addressing the myriad issues facing each member of our community as well as our wonderful allies. With the leadership of a dynamic board of directors, exceptional community volunteers, invaluable partnerships with our grantees and other partner organizations, strong donors, and a small (but mighty) staff, we have made great strides.

I am honored to be a part of this great work as the new Executive Director and look forward to GGF’s continued success and increased impact in our community. GGF will continue to grow as a resource and a leader in our community – thank you for your part in making that possible.

Sincerely,
Brenna Ragghianti



Brenna Ragghianti

Executive Director

PFLAG

The Family Voice

PFLAG is the family voice of the LGBTQ equality movement. Their 3 primary activities are advocacy, education, and support. PFLAG includes LGBTQ people along with their families, friends, and allies as they work together to move equality forward. The GGF grant helps them do it. PFLAG Greensboro plays a role in a national Lobby Day in Washington DC, local Pride celebrations, and as speakers at community gatherings.



**LGBT & ALLY SUPPORT
ARTS & CULTURE
HIV/AIDS
FAITH & RELIGION
ISSUE ADVOCACY
PUBLIC POLICY**

The Guilford Green Foundation gives to a wide variety of causes in the Guilford county area, ranging from community building to health issues.



QUEERLAB

PROJECT QUEERLAB

GGF's support has made possible the creation and development of QueerLab, a youth-led media program exploring LGBTQ experience in North Carolina. QueerLab brings together a youth editorial team at Elsewhere to publish "I Don't Do Boxes," a collection of music, art, and writing from queer identifying youth around the South.

GGF support has not only been foundational in starting QueerLab and launching two print issues of I Don't Do Boxes, but also in supporting Elsewhere in developing its museum as a safe place and site for creative leadership among queer youth in Guilford county. What has always been an informal affinity with a community of inventive young people, has fostered and grown through QueerLab workshops and partnership with the Foundation.

ARTIST PROFILE





YOUTH FOCUS

ACT TOGETHER CRISIS SHELTER

Act Together has a long history of serving young people from the LGBTQ community. They are a 9 bed facility for youth who have run away, are experiencing a family crisis, are the victims of abuse or neglect, or become homeless for other reasons. Grants from GGF have helped Act Together provide LGBTQ training and education to direct care shelter staff and to provide specialized LGBTQ training for shelter therapists.

GRANTEES

ACLU of North Carolina \$5,000

Supports ACLU's overhead expenses connected with its **lawsuit** challenging North Carolina's bans on marriage and adoption by same-sex couples.

Creative Aging Network of NC. \$4,000

Then and Now: LGBTQ Intergenerational Share pairs LGBTQ older people age 50 and over with LGBTQ teenagers to conduct intergenerational video interviews using themes determined by the group. The resulting informational video was showcased in May 2014 (Older Americans Month) followed by a community discussion with the aim of raising awareness of LGBTQ issues for both age groups and creating an informal mentoring relationship between the seniors and youths.

Elsewhere. \$1,500

QueerLab is a youth-led forum for LGBTQ-identifying youth in North Carolina, a platform for publishing *I Don't Do Boxes*, a magazine exploring queer southern experience and a creative and safe space to build and sustain community for queer youth in Guilford County and beyond.

Equality NC Foundation. \$1,500

Equality NC Foundation hosted its **Inaugural Regional Institute** in Spring 2014 to engage and educate Triad community advocates on issues that impact the LGBT community, including updates to voting laws, local and legislative process, LGBT-inclusive workplace protections policies and pro-equality LGBT legislations.

Faith Action. \$5,000

LGBTQ Immigrant Outreach and Education – Provides outreach to LGBTQ members of the immigrant community and connects them to the support they need, as well as provides training for LGBTQ service agencies on how to more effectively reach out to members of the Latino community.

Greensboro Public Library. \$3,500

As a result of **"An Evening with Inaugural Poet, Richard Blanco,"** a cross-section of Guilford County residents had an opportunity to explore the social and cultural experiences of LGBT and Latino persons through poetry and conversations with the first openly gay poet and the first Latino to read at a presidential inauguration.

Guilford College. \$3,000

In conjunction with the annual **Bayard Rustin Conference**, funding secured through GGF helped launch the **North Carolina LGBTQA College Consortium**, which consists of a series of meetings, conference calls, webinars and events that will encourage collaboration and the ability to share "better practices" and resources, examine institutional policies and procedures, develop the leadership and visibility of LGBTQA students, faculty and staff on college campuses throughout the state.

GRANTEES (cont)

NC A&T State University **\$2,000**

The **Campus Awareness Campaign** will help to educate students, faculty and staff and about the LGBT community.

National Conference of Community and Justice (NCCJ) **\$5,000**

ANYTOWN, NCCJ's award-winning human relations and leadership institute for high school students, devotes a full day of programming to examining issues related to gender identity/expression and sexual orientation. The program provides LGBTQ youth with a safe space to explore their identity; helps students to begin understanding and overcoming their homophobia; and empowers youth and adults to become allies for LGBTQ youth.

Southerners On New Ground (SONG). **\$1,500**

The **LGBTQ Leadership Convening and Community-Based Research on Public Education** will convene key LGBTQ leadership from across the state in Greensboro to talk about public education. The grant will also initiate a process of community-based research in the Greensboro community around public education and LGBTQ youth.

Triad Health Project. **\$3,500**

Higher Ground, a safe haven for anyone infected with or affected by HIV/AIDS, provides a place of radical acceptance and practical, emotional and spiritual support.

Triad Friends **\$2,500**

Their goal is to provide **free meeting space** for organizations to conduct efforts that provide positive benefits to and for lesbian, gay, bisexual and transgender individuals, thereby making it easier for these groups to function and focus on their work.

UNCG Pride **\$3,000**

PRIDE! Week promotes the visibility of the LGBT+ community on UNCG's campus with a host of events.

Welcome Conversations **\$1,075**

Building on work with local faith communities, **Congregational Church of Christ** works to decrease suicide and attempted suicide among LGBT youth, and to raise awareness of issues affecting LGBT youth by bringing together youth leaders, youth and local experts who work with them.

Youth Focus **\$5,000**

These funds will help support the operating expenses of **Act Together Crisis Care**, a homeless shelter for that serves a large number of LGBT youth.

SPONSORS

Corporate Sponsors

1618 Concepts
Blue Cross Blue Shield of NC
Crafted
Cunningham & Company
Davis Forensic Group
Hertzberg Furs
Lorillard Tobacco Company

PNC Bank
Ralph Lauren
Replacements Ltd.
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Triad Financial Advisors
Well Spring

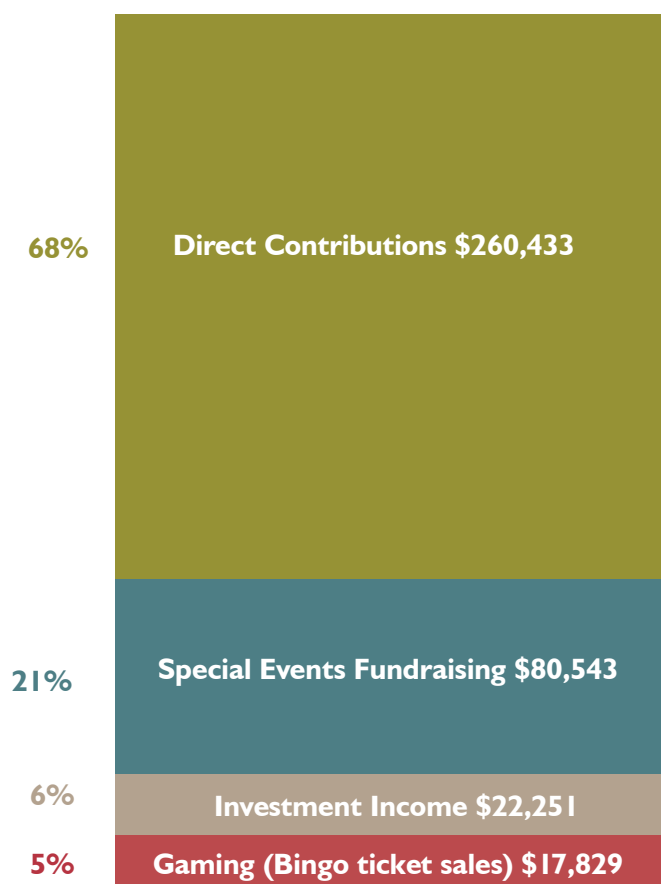
Special Events Sponsors

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Addison Point/Avery Square Apartments
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Chemistry
Cindy Hatfield
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Cone Health Foundation
Curry, Ireland & Co, LLP
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Green Valley Obstetrics and Gynecology
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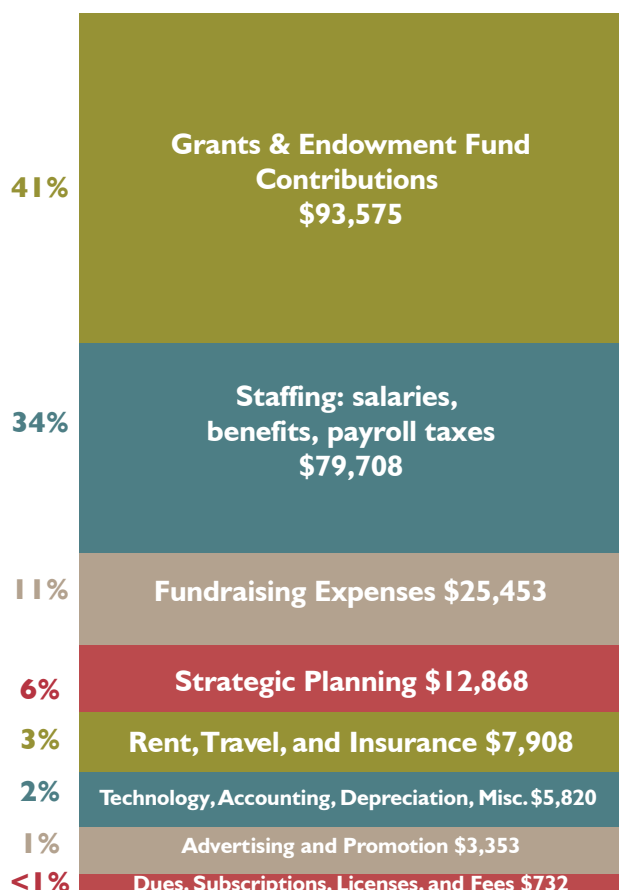
Iron Hen
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Jake's Pub and Billiards
Johnson, Peddrick, & McDonald, PLLC
Lanier Law Group
Lauren Luck
Law Offices of Cheryl David
Lincoln Financial
Murphy's Upholstery Shop
Napa Cellars
O.Henry Hotel
O.Henry Magazine
PFLAG Greensboro
Ralph Lauren - Wholesale Services
Ruff Housing Doggie Daycare
The Dead Pest Society
The Q Lounge
Tree of Life Counseling
Triad Financial Advisors
Triad Hospitalists
Triad Lanes
Triad Local First
Triad Stage
Tried and True Tattoo Company
Yes! Weekly

FINANCIALS

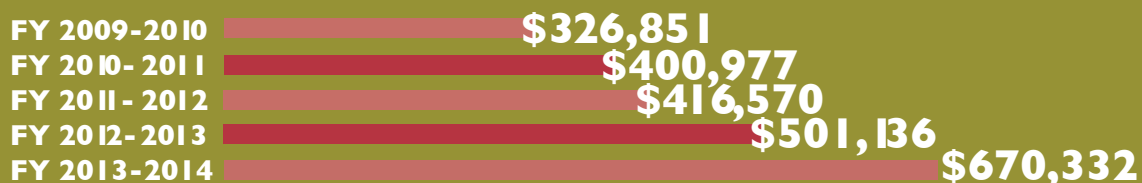
REVENUE



EXPENSES



GGF Endowment



The GGF endowment represents a sustainable future of funding for whatever needs arise for the LGBT and allied community. GGF was founded with an eye towards being able to have permanency and sustainability; our endowment will continue to grow and GGF will forever be able to improve the lives of LGBT people in the Triad knowing that there are no limits to what is possible for us in the future.

BOARD OF DIRECTORS

Candace Bruton	Melissa Greer	Sandra O'Connor
Tom Campbell	Marshand Hager	Charlotte Oleynik
Jody Clayton	Amy Holcombe	Gary Palmer
Valerie Edson	Danielle Hoversten	Neda Pitt
Tom Ehlers	Sabrina Jones	Rusty Powell
Kem Ellis	Robbie LaFar	Linda Socia
Justin Ervin	Susan Lowe	Jennifer Urana
Ivey Ghee	Carol McCauley	Nick Wyatt

ADVISORY BOARD

Bill Baites	Jeanine Falcon
Ivan Canada	John Melton
Dawn Chaney	

THE HISTORY OF GGF

Guilford Green Foundation is a Piedmont Triad leader in bringing people, ideas, and resources together to ignite change that advances equality for the lesbian, gay, bisexual, transgender, and queer (LGBTQ) community. As a donor-supported organization, we support transformative philanthropy, through programs and initiatives that help unite community.

Through grants, advocacy, and community leadership in the region, GGF staff, board, donors and volunteers are helping us transform our community and culture. Our work ripples through communities, inspiring equality at every point along the way.

Back in 1995, a group of dedicated and concerned Greensboro community members decided they needed to do something to help provide much needed funds for our local

THE HISTORY OF GGF (cont)

AIDS service organization, Triad Health Project (THP). This group consisted of THP board members and volunteers, including Andy Baker, Lee Carter, Lee Huggins, Ron Johnson, Keith Phillips and Jim Terner, and THP staff members Lynn Bresko, Ben McFadyen and Paul Russ.

On March 16, 1996, under the leadership of committee chair Keith Phillips, the inaugural Green Party was held at Club Babylon, featuring the famous Atlanta DJ “Buc”, Kitty Meow – the hostess of South Beach, and recording artist Jeanie Tracy, and raised over \$10,000 for THP.

In 1998 the Green Party committee broadened the horizon of the fundraising so that funds could be distributed to organizations other than THP. Green Party 1998 distributed \$22,884 to THP and \$1,185 to GRAIN (Guilford Religious Area Interfaith Network) and retained about \$26,000 for operational purposes. After the Green Party 1998, visionary founders and organizers knew that HIV/AIDS would not be the only issue to impact the LGBTQ community, so they decided to incorporate and obtain tax exempt status from the IRS and create an organization dedicated to raising substantial funds to address the growing challenges facing the entire LGBTQ community and broadened the horizon of the fundraising so that funds could be distributed to non-profits serving the gay and lesbian community in Guilford County.

UNITING THE COMMUNITY

Over the past 17 years, GGF has invested over \$700,000 in the form of more than 200 grants to approximately 30 different LGBTQ and allied organizations doing good work on behalf of the LGBTQ community. In our early granting years, the focus was on the critical need of supporting those in our community dealing with the new HIV/AIDS epidemic and over the years has grown to grants working with the faith/religious communities as well as grants that work to build solidarity and promote movement building across lines of color, gender, class and income.

Because we are a small granting organization, we pride ourselves on being able to work with emerging projects and start-up organizations in hopes of creating sustainable projects and organizations. As we look back over our years of granting history, we hope that it is evident that GGF has been a real agent of change in the Greensboro community.

**The Guilford Green Foundation seeks
to courageously unite community by
fostering organizations that advance
LGBTQ persons and issues.**

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