



EMBRACING CHANGE

Annual Report 2009-2010



Embracing change...that is what Fiscal Year 2009-2010 was all about at Guilford Green Foundation (GGF). We had a challenging “to-do” list, a tough economic environment, and an awareness that maintaining the status quo was not an option. The time was ripe for channeling the energy and goodwill of and for the LGBT community and using it to grow GGF in numbers and in impact on our community.

With your continued support, and the firm foundation provided by years of stability as an organization, GGF will “embrace change” and meet the challenges ahead not only surviving...but thriving.

HUMAN RIGHTS CAMPAIGN

Equality Organization Award



On February 27, 2010, at the HRC Carolinas Gala in the Raleigh Convention Center, GGF was awarded the Equality Organization Award. The HRC Awards are given in recognition of individuals and organizations who have undertaken profound actions to further the civil rights of the LGBT community. Additional awards presented that evening went to: Mary Elizabeth Lennon of Charlotte, NC (*Trailblazer—Equality Individual Award*) and David and Joan Parker of Colfax, NC (*Legacy Award*). The remarkable community impact and history of the Guilford Green Foundation were shared with a crowd of over 800 people including more than thirty supporters sitting at tables sponsored by friends of GGF.

GGF would like to thank its founders, past and current board members, donors, volunteers, staff, grantees and the entire GGF family for all the support you have given us in advancing our mission of uniting community. We hope that each of you feel as honored as we do about receiving this important award and know that it would not have been possible without the role that each of you has played.



FROM THE CO-CHAIRS

A year of firsts and milestones

Guilford Green Foundation celebrated another great year with a number of firsts and significant milestones in our 2009–2010 year. With each year that passes we continue to find new ways to grow our LGBT and straight community of supporters within the Triad area. We also continue to uncover additional needs within the Triad's LGBT population, which reinforces the need for GGF to find new ways to grow and courageously unite our community.

Let us start with the end in mind and the reason we all support GGF. We had another successful granting year in an economy we would all like to forget. The generosity of our donors allowed GGF to support the continued education and awareness building within our local schools and colleges and universities. New grantees like Joseph's House and Bennett College will allow GGF to help provide emergency housing to LGBT youth and establish the first ever organization at Bennett to support its lesbian undergraduates.

Among the firsts, GGF established an Advisory Board, comprised of committed past board members, which will help support the long term strategic vision for the organization. We launched the first straight ally party with much success and GGF is well on its way to meeting its donation goal for that event. Last summer in response to the challenging economic climate and to ensure a successful granting year, GGF launched its first ever \$5 campaign, which was also a prosperous endeavor. Finally, GGF focused on improving our internal operating processes with the implementation of the Giftworks database. This system will help the organization maintain a robust database of donors and friends of GGF and will help us streamline many of our outreach activities.

The many years of dedicated and tireless work by you and others was recognized by the Human Rights Campaign (HRC) Carolinas when GGF received the 2010 Equality Award. It was a special night in Raleigh and the Triad area was well represented by those who helped establish this model organization and others who will help it continue to meet its mission going forward.

We hope as you review this annual report that it brings back memories of another incredible year. If you are a new friend of GGF, we hope this reflection of the past year will inspire you to become more involved with this extraordinary community of individuals.

2009–2010 BOARD OF DIRECTORS

Ivan Canada
Board Co-Chair

Cile Johnson
Board Co-Chair

Bill Baites
Friendship Drive Chair

Jamin Marlow Slone
Marketing Chair

Jehan Benton-Clark
Granting Co-Chair

Alice Mitchell
Granting Co-Chair

Tom Campbell

Jeff Oleynik

Jay Charles
Gala Co-Chair

Marco Paul

Bill Falcon
Green Queen Bingo Chair

Neda Pitt
Gala Co-Chair

Clark Goodin

Rusty Powell
Takeover Chair

Marshand Hager

Brian Quinby

Ruth Heyd

Barbara Shyloski
Human Race Chair

Danielle Hoversten
Treasurer

Doug Spencer
Grant Ceremony Chair

Harvey Lineberry

2009–2010 ADVISORY BOARD

Dawn S. Chaney
Jeanine M. Falcon
Ronald P. Johnson

Larry M. Richardson
John Whisnant

Luck G. Davidson
Executive Director

Cile Johnson *Ivan*

2009-2010 GRANT RECIPIENTS

A & T University (A.W.E.) **\$2,700**
Safe Zone for the A & T Campus

A & T University (A.W.E.) **\$300**
General Operating Expenses

Alamance Cares **\$2,000**
HIV/AIDS Outreach in Alamance Co. Targeting Minorities

Alternative Resources of the Triad
(A.R.T.) **\$3,000**
Support for Triad Pride 2010

Bennett College, B.R.I.D.E. **\$2,000**
B.R.I.D.E. Forum Series

Elon University
Office of Sponsored Programs **\$3,000**
Development of LGBTSA Conference

Equality NC Foundation **\$3,075**
LGBT Grassroots Activist Training in Greensboro

Gay, Straight Advocates for Education
(GSAFE) **\$1,000**
Follow-up Training Workshop for Educators

Joseph's House, Inc. **\$4,000**
Emergency Housing Assistance Program for LGBT Youth

National Conference for Community
and Justice (NCCJ) of the Piedmont
Triad **\$3,700**
Scholarships for the Diversity Leadership Program, Anytown

New Garden Friends School **\$500**
Educational Training and Library Resources

Parents, Families and Friends of Lesbians
and Gays (PFLAG Greensboro) **\$1,700**
Conference for Leadership Development

PFLAG Greensboro **\$700**
Marketing

PFLAG Greensboro **\$580**
YouthSAFE Project—Social Networking for LGBT Teens

Positive Wellness Alliance **\$3,000**
HIV/Aids Case Management in Davidson County

Triad Friends **\$2,500**
Triad Friends House Operating Expenses

Triad Health Project **\$8,000**
Client Services Program

UNCG PRIDE **\$1,000**
Support for Annual UNCG PRIDE! Activities

UNCG Speech and
Hearing Center **\$5,000**
Southeastern Symposium on Transgender Health

UNCG Wellness Center **\$2,125**
Safe Zone for UNCG Campus

Total Amount Granted: \$49,880

GRANTEE SPOTLIGHT

Joseph's House



Guilford Green Foundation (GGF) awarded its first grant to Joseph's House in October of 2009. This grant has addressed the needs of homeless LGBT youth in Guilford County by providing them shelter, food, clothing, and other services in a caring and respectful way.

Joseph's House is the only shelter in Greensboro that openly welcomes homeless LGBT young adults, which may be as much as 20% of the homeless youth population, according to the National Coalition on Homelessness.

Joseph's House proudly promotes diversity and inclusiveness in its hiring practices, client services, and volunteer acceptance process. They are intentional in serving homeless LGBT young adults. Joseph's House also provides diversity training for staff and clients in order to create an open, accepting environment for all people.

Nancy McLean, Executive Director of Joseph's House, has focused on the issue of homelessness among LGBT youth for several years now. She recently wrote to GGF, "Funds from the Guilford Green Foundation helped us open new doors of service for homeless LGBTQ youth and young adults in our community. Now that the doors are open, we are committed to keeping them open. Thank you Guilford Green Foundation for helping us raise the standard of services to these young people."

GGF is proud of its partnership with Joseph's House and believes that this partnership is playing an essential role in serving the homeless LGBT youth in our community.

Funds from the Guilford Green Foundation helped us open new doors of service for homeless LGBTQ youth and young adults in our community.

*— Nancy McLean
Executive Director
of Joseph's House*

UNITING COMMUNITY

GREEN QUEEN BINGO



Sponsored by the Guilford Green Foundation (GGF), each Green Queen Bingo draws a multitude of diverse groups for a night of fun and enjoyment. Each bingo game is sponsored by local businesses and individuals who provide monetary support to Guilford Green.

Over the course of the past year, Green Queen Bingo has had an estimated 2,500 attendees from throughout the LGBT and Straight community!

TRIAD TAKEOVER NIGHTS



Triad Takeover Night is a social mixer for the lesbian, gay, bisexual and transgender (LGBT) community and its supporters. A series of emails announce the time and place of a local restaurant where a "Takeover" happens. People come to the event, have fun and celebrate our community.

OUR VOLUNTEERS



Our volunteers are the lifeblood of our organization. Their hard work and talents are essential to the success of our events and initiatives. Thanks!

FISCAL YEAR 2009-2010 FINANCES

ANNUAL REPORT BALANCE SHEET

Guilford Green Foundation, Inc.

For the Fiscal Year Ending 6/30/10

ASSETS

Current Assets

Cash—checking	\$27,962.74
Cash—savings	12,288.19
Total Current Assets	40,250.93

Other Assets

Endowment	326,850.65
Total Other Assets	326,850.65

Total Assets	\$367,101.58
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LIABILITIES & NET ASSETS

Net Assets

Unrestricted	\$40,250.93
Temporarily restricted	326,850.65
Total Net Assets	367,101.58

Total Liabilities & Net Assets	\$367,101.58
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INCOME

Contributions/Fundraising	\$95,185.52
Special Events	84,312.89
Interest Income	20.68
Endowment Interest Income	9,539.96
Total Income	189,059.05

EXPENSES

Fundraising	42,945.89
Salary/Benefits	34,586.03
Advertising	684.40
Rent	3,400.00
Professional Fees	7,163.53
Other Admin	11,407.02
Total	100,186.87
Uniting Community Events	24,211.79
GGF Community Grants/Sponsorships	53,477.50
Total	177,876.16
	\$11,182.89

WHY FUND THE GUILFORD GREEN FOUNDATION?

GGF is part of a national network (1 of 13) of LGBT community foundations in North America that raises funds to support LGBT issues. GGF is the only foundation of its kind in the Southeastern United States.

GGF is a granting organization and has given over \$600,000 in 13 years to organizations whose funded projects accurately align with GGF's mission and are making a positive impact in the region.

Programs and activities of GGF focus on uniting society in total, not only members of the LGBT community.

In order to insure the stable fiscal future of GGF, the existing endowment of \$325,000 must be grown. GGF cannot rely solely on future fundraising and special events for operating income.

GGF depends on the generous gifts of its members through its annual membership campaign, *The Friendship Drive*, to support its ongoing expenses.

GGF not only serves the residents of the City of Greensboro, but reaches into surrounding communities through its grants, community programs and activities.

C O R P O R A T E S P O N S O R S

Polo Ralph Lauren

Custom Jewelers Gallery

Triad/Triangle Financial Advisors

WellSpring

Phase 3 Communications

The Empire Room

CFL Mortgage Company

Replacements, Ltd.

Senn Dunn

Aesthetic Images Photography
American Express

Natty Greene's Brewing Company
Quaintance Weaver Restaurants and Hotels

Signature Properties
Yamamori Jewelers

G R E E N Q U E E N B I N G O S E A S O N S P O N S O R S

Classic Elegance
Limousine Service

Custom Jewelers
Gallery

Double Hung
Window Restoration

Fincastles

The Q Lounge

G R E E N Q U E E N B I N G O G A M E S P O N S O R S

Cafe Pasta & Grille
Charlotte Davidson, Yost & Little Realtors
Clara Marie's Southern Bakery
College Park Baptist Church
Compass Financial Advisors
Food Lion
Iron Hen Cafe
Jack Cecil

J9 Designs
Johnny Brusco's Pizza
Lindley Park Massage Therapy
Loco for Coco
Plants and Answers
1618 Seafood Grille
Theater 232
Triad Business & Professional Guild

Triad PRIDE 2010
Triad Real Estate Photography
Triad Softball League
223 South Elm
Waggoner's Trees on Battleground
Warehouse 29
Zen Sushi Bar

D O N O R S

\$ 5 0 0 0 +

Bill Baites & Stephen Dull

Mary & David Hagan

Bob Page & Dale Frederiksen

\$ 2 5 0 1 - \$ 5 0 0 0

Anonymous
Joseph M. Bryan, Jr.
Dr. Brian Cope & Barry Ramsey

Ron Johnson & Bill Roane
Neda Pitt
Barbara Kretzer

Dr. Ranjan Sharma & Stacy Lawson

\$ 1 0 0 1 - \$ 2 5 0 0

Tom Campbell
Lee Carter & Greg Bradley
Dawn S. Chaney

Mark Darnelle & Peter Montcastle
Donald Dragoo & Joe E. Mitchell
Bill Falcon & Adam Everhart

Clark Goodin
Cile Johnson & Amy Holcombe
Larry Richardson

\$ 5 0 1 - \$ 1 0 0 0

Dr. Beatriz R. Aguero
Gail Boulton
Mark Bright & David Anderson
Allen Broach
Bill Crowder & Joe Hoesl
Luck Davidson
Massimo Fantechi & Rodney Ouzts

Pam Frye
Melissa Greer & Paige Casey
Danielle Hoversten & Krystal Bailey
Dr. John Lalonde
Dr. Harvey Lineberry II
Addison Ore
Christine Rama & Maria Linck

Dr. Jonathan Rubens
Andrew Spainhour
David & Pam Sprinkle
Christine Stinson
Howard Upchurch & John Hoemann
Bob Weston

DONORS

\$101-\$500

Wayne Abraham	Jan Donahue	Mark Jewell & Maurice Martin	Andy Pilcher
Brandon Beck	Valerie & John Edson	Lorraine Johnson	Vickie Powell
Neil & Marilyn Belenky	Edward C. Eklund	Dr. Brad Johnson & Jason Robertson	Rusty Powell & William Rasco
Jehan Benton-Clark & Damien Clark	Cindy Ensley	Cynthia Kelley	Amanda Pratt
Bev Branaman	Jeanine M. Falcon & David Bergen	Elizabeth Knight & Jim Brady	Barbara Rice
David Brossoit	Chanda Fausphoul & Anna Voytek	Robbie Lafar	Myriam Saenz
Michael Byrd & Keith Hyler	John Ferguson & Irina Protsenko	Laura & Tom Lanier	Walker & Dabney Sanders
Mario Campos	Mark File	Rebecca Mann	Minita Sanghvi
G. Ivan Canada	Scott Fleming	Jamin Marlow Slone	Cathryn Schmitz
Kimberly Carrison	Stephanie Frazier & Ruth Heyd	Tracey Marshall	Katheryn Setchfield
Charleata Carter	David French & Robb Baxley	Kristy Marsico	Barbara Shyloski
Waban Carter	David H. Gambrell	Jane Matteson	David Smith
Alan Carwile	Tony Garcia	Christopher Maxey	Eitan Stern & Susan Feit
Becky Causey	Phillip Gauthier	John Melton	Josephine Sutlive
Jay Charles	Ted Glasgow	Alice Mitchell	Cecelia Thompson
Jenny Clark	Robert & Sandra Groat	Susan Noblett	Alan K. Tutterow
Sherry Clinard & Shelly Hall	Marshand Hager	Jeff & Charlotte Oleynik	John D. Whisnant
Tom & Rene Cone	Micky & Lisa Haywood	Tina Palm	Nick Wyatt
Robert & Sally Cone	Joyce Herbold & Judith Kobler	Gary Palmer	Yosuke & Kathie Yamamori
Daniel & Kathy Craft	Mary Hollingsworth	Tony Pietrantozzi & Jason Morris	
Bert Davis, Jr.	Lee Huggins	Karen Peters	

\$1-\$100

Beth Biester	Leigh Foster	Kathryn Keesee	Jim & Beverly Meredith	Sue & Fred Starr
Teresa Bonstetter	Randy Foster	Chris Keller	Carol Morse	Patricia Stressler
Lori Burgart	Ann Graves	Jay Kenerly & Rosemary Plybon	Karen Pirello	Flora Taylor
Teresa Call	Michelle Graves	Susan Lowe	Jimmy Plowden & Clark Bailey	Angelina Williams
Tom Clarke	Robin Hamilton	Skip & Sylvia MacMillan	Terina Potts	David & Susan Wolfe
Ann Dortch	Mr. & Mrs. Jack Horner	Hedy Maliszewski	Cathy Propst & Janet McGoldrick	Jon Zachman
Chris East	Anne Hummel	Amanda Marvin	Elizabeth Ramsey	Betsey Zook
Erick & Kim Ellsweig	Steven Hyatt	Carol McCauley	Susan Rizzi	
Caroline Faison	Darryl Hyers	Wendell McCollom	Mona Shattell	
Randa Flehan	Tami Ike	Dee McNeall	Tracy Shufford	

\$5 LETTER CAMPAIGN

Judith Abraham	Mark Chiarello	Clyde M. Fowler	Lorraine Johnson	Kate Panzer	Pam & David Sprinkle
Wayne Abraham	L.A. Clark	David French	Ronald P. Johnson	John & Judy Parker	Michiko Stavert
David Alexander	Thomas Cone	Tina Glenn	Margaret & Robert Kantlehner	Sarah Pearlman	Christine H. Stinson
Greg Axmacher	Michael Cooke	Clark Goodin	Sara King	Karen Pirello	P.R. Stressler
William Baites	John & Jennifer Cross	Jessica Gourley	David & Sarah Kuratnick	Neda Pitt	Table 16
James Barbee	Bill Crowder	Melissa Greer	Elinor Lee	James Plowden	D. Reade Taylor
V. Michael Barringer	Luck Davidson	Amy Greeson	Doug Lester	Sandra Post	Tim Theissen
Robert Baxley	Jane Davis	Kathleen Grumblatt	Tony LeTrent-Jones	Rusty Powell	Susan Topolka
Marilyn & Neil Belenky	F. Gerald Dillashaw	Arlene Gutterman	Harvey Lineberry	Tim Rains	Debra Vigliano
Evan & Mary Bell	Nancy Doll	Mary & David Hagan	Jane Matteson	O.R. Reeves	Rev. Dale Walker
George Black	Carol Draggoo	Marshand Hager	John Melton	Larry Richardson	Michael Walker
Norman Brame	Donald Draggoo	J. Thomas Hardin	Suzanne Mengert	Elizabeth Rogers	Neil Ward
Allen Broach	Stephen Dull	Todd Harmon	Alice Mitchell	Paul Russ	Kate Weaver
Michael Brosmith	Martha Eakes	Elizabeth G. Harrington	Pat Moore	Myriam Saenz	Bob Weston
Nathan Brown	Jean & Robert Eason	Ross Harris	Kellie Moran	James & Catherine Schlosser	John Whisnant
Shane Burton	Polly Ellsweig	Joyce E. Herbold	Linda Mossie	Mona Shattell	Melissa Whitmire
Cafe Pasta	Ann Evans	Joe Hoesl	Danielle Naples	Barbara Shyloski	Erin Willis
Tom Campbell	Bill Falcon	Mary Hollingsworth	James Newlin	Robin Slate	Robert Winsor
Ivan Canada	Jeanine Falcon	Michael A. Horney	William Nordebruch	Thomas & Linda Sloan	Jere & Judith Zollicoffer
Joseph & Hodges Carroll	Orren Beth Falk	Danielle Hoversten	Brian O'Shea	David Smith	
Waban Carter	Susan Feit	Sam & Anne Hummel	Chad & Mindy Oakley	Brenda Soderlund	
Al Carwile	Scott Fleming	Jeffrey Hurley	Julie Olin	Andrew Spainhour	
Michael Chandler	Stephanie Frazier	Jeanne Irwin-Olson	Rodney Ouzts	Spalutions, Inc.	
Dawn Chaney	Kathy Fordham	Lucile Johnson	Gary Palmer	Doug Spencer	